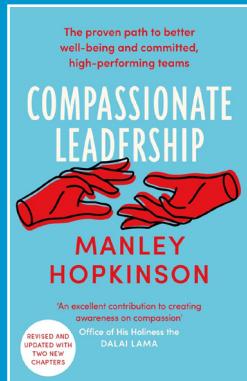


NEW BOOK

COMPASSIONATE LEADERSHIP: HOW TO BUILD HAPPY, COMMITTED, HIGH-PERFORMING TEAMS

Explorer & World-Renowned Leadership Expert Manley Hopkinson Reveals the Secrets to Brilliant Leadership



WHY THIS BOOK MATTERS

- **79% of employees will quit due to a lack of appreciation*** - compassionate leadership is key to building a fulfilled, purpose-driven, high-performing team and boosting staff wellbeing
- **Manley Hopkinson is the original voice on compassionate leadership** - he argues leadership is not about securing the best 'out of' someone, but how to secure the best for them
- **Manley is a world-renowned leadership consultant & founder of The Compassionate**

Leadership Academy – his clients include Google, Amazon, Citibank, KPMG & McKinsey and the academy operates across 6 continents and has been translated into 4 languages

- **A Polar explorer and adventurer, Manley has led teams in the world's most challenging environments** – a former Royal Navy Officer, he skippered a yacht around the world in the BT Global Challenge and is the winner of the first ever race to the Magnetic North Pole

Compassionate Leadership is published by Piatkus and is available in paperback and ebook, priced at **£12.99**.

"Manley Hopkinson is the sort of man you would follow to the ends of the Earth" – Ian Gray, Director, Turnaround Management Association

Now, more than ever before, the world needs compassionate leaders. Drawing upon a wide range of case-studies and extraordinary stories, this brilliantly motivational, user-friendly, and highly practical book offers a one-stop guide to securing 'the best for all' through *Compassionate Leadership*.

Manley Hopkinson has led teams to success in the world's most challenging environments. Having skippered a crew in the world's toughest yacht race 32,000 miles around the globe, served as an Officer in the Royal Navy, and set a record for the first skiing race to the Magnetic North Pole, he has led every kind of team possible. And it is his belief, that anyone can do the same.

Compassionate Leadership is a comprehensive, life-changing, and life-fulfilling guide to developing actions and attitudes that are applicable across all

situations and relationships. The book answers in compelling and jargon-free terms, questions such as:

- How can I build a more committed, aligned and engaged team?
- What can I do to ensure that my team feel empowered and enthusiastic when working remotely?
- How can I establish a stronger and more defined culture in my business?
- How does compassionate leadership effect the big picture?

Above all else, Manley reveals that *Compassionate Leadership* is not about securing the best 'out of' someone, but how to get the best for them. He argues compassion isn't about vulnerability but courage. It is about achievement, legacy and growth for all stakeholders long-term. Manley shares how, through evolving with the times and pulling together our collective brilliance, we can change the world into one that is more compassionate, and, ultimately, more resilient.

scale, aligning teams and promoting positive relationships. It now operates across 6 continents and has been translated into 4 different languages.

Manley is a highly acclaimed keynote speaker and pioneer in the development and implementation of compassionate leadership cultural change programmes. With over twenty years of experience, Manley's strength lies in creating and developing the transformational leadership.

EXCLUSIVE ARTICLES AND INTERVIEWS AVAILABLE

Manley Hopkinson is available for expert comment, interview and to write by-lined articles, including:

- Workplace Wellbeing Trends for 2022 and Beyond
- Why self-awareness is key in leadership
- Embracing Uncertainty: why we must stop relying on certainty and see flexibility and resilience as an opportunity to grow
- Struggling to retain staff after a crisis? It begins with compassionate leadership
- What sailing 32,000 miles around the world taught me about resilience
- Suspicious Mindset: learning to trust your remote staff
- Transform your business and start seeing better results with the Pomodoro technique
- What racing to the North Pole taught me about leading under pressure
- The importance of the 'casual conversation' in the workplace, and how to build it into remote working

ABOUT THE AUTHOR



Manley Hopkinson is an explorer, author and the founder of Manley Talks Ltd, a world-renowned consultancy developing compassionate leaders and high-performing teams. He works globally with governments and organisations (including Citibank, KPMG, McKinsey O2, Amazon, Google and Sky).

He is the founder of the Compassionate Leadership Academy, an online academy delivering affordable, effective training on a large

For further information, an interview with Manley Hopkinson, a guest article or a review copy of *Compassionate Leadership*, please contact:

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